

Two Major Baseball Developmental Programs Join Forces

On Deck Academy merges with Carolinas Baseball Center



Carolinas Baseball Center and On Deck Academy are pleased to announce a merger, which will take effect immediately. This merger represents a coming together of the two top baseball development organizations in the Charlotte area. Combined the two organizations will continue to pro-

duce the premium standard for youth baseball development in the southeast.

“We are incredibly excited about the opportunity this merger provides for the greater Charlotte area baseball community”, said Jeff Schaefer, former Major Leaguer and founder of CBC. Schaefer added, “Since our inception, CBC’s mission has been the development of baseball Players and young men. The merger with On Deck not only supports that mission,

enhances it as the core culture of both organizations supports player development over the collection of trophies. We are very pleased to be working with the Hill family towards this mutual mission.”

Carolinas Baseball Center was founded in 2006 by Schaefer whereas On Deck Academy was formed in 1999 under the direction of Mike Schildt.

When asked about the merger Schildt said, “On Deck and CBC joining forces combines two proven, quality baseball organizations. Both establishments bring passion for teaching the game and a sincere interest in the development of our baseball community. The future of Charlotte area baseball is now more promising than ever”

In 2004, Mike Schildt turned over On Deck Academy to Garry Hill and his family in order to take a position with the St. Louis Cardinals organization, a position he still holds today.

Garry Hill, Owner and Chairman of On Deck BSDA stated, “It has always been our goal to grow the On Deck

Academy and we believe this merger with Carolinas Baseball Center is not only growing our business, but our family. Both sides are bringing a lot of good things to this merger and the excitement level has never been higher.”

Jeff Schaefer added, “Our combined measure of success has been, and will continue to be, measured by the young men we help to achieve their goals of playing at the next level.”

Carolinas Baseball Center and On Deck BSDA will control and operate both facilities, while the central office will be located at CBC’s current facility at 1108F Continental Blvd., Charlotte, NC, 28208, (704) 499-9040. www.cbcbaseball.net

